

# Gainesville Regional Transit System

## Draft D-B-Eee, Participation Goal for Fiscal Years 2023, 2024, and 2025.

### Executive Summary:

The City of Gainesville Regional Transit System (RTS) has established a Disadvantaged Business Enterprise (the D-B-Eee) Program in accordance with the regulations set forth by the Federal Transit Administration (the FTA), 49 CFR Part 26. RTS proposes a goal of 4.8% D-B-Eee, participation in FTA-assisted contracts for fiscal years 2023, 2024, and 2025. This outlines the process to determine the relative availability of the D-B-Eee program to perform the types of contracts projected for fiscal year 2023 through fiscal year 2025 and adopt a D-B-Eee participation goal.

### Policy:

It is the policy of RTS to ensure that D-B-Eee constituents as defined in 49 CFR Part 26 have an equal opportunity to receive and participate in FTA-assisted contracts. RTS will not exclude any person from participation in, deny any person the benefits of, or otherwise discriminate against anyone in connection with the award and performance of any FTA-assisted contract on the basis of race, color, sex, or national origin.

In administering its D-B-Eee program, RTS will not, directly or through contractual or other arrangements, use criteria or methods of administration that have the effect of defeating or substantially impairing accomplishment of the objectives of the D-B-Eee program with respect to individuals of a particular race, color, sex, or national origin.

RTS has executed the Florida Unified Certification Program (the UCP) Agreement. D-B-Eee Certification Procedures, 49 CFR § 26.81, requires that all United States Department of Transportation (U-S-DOT) Recipients participate in a statewide UCP. RTS is committed to operating in full compliance with this rule.

### Methods:

#### **Step 1: Types and Amounts of Projects Anticipated:**

The types of projects and dollar amounts of projects for grants awarded or anticipated to be won during the fiscal year 2023 through fiscal year 2025 period were estimated and collated. The types of work attached to each project were classified by six-digit North American Industry Classification System (the N-A-I-C-S) code.

## STEP 1 Data Table:

Number.	NAICS Code.	Project.	Amount DOT Funds.	Percent Total Funds.
Number 1:	NAICS Code: 238910.	Project: Eastside Transfer Station - Site Work.	Amount DOT Funds: \$400,000.00.	Percent Total Funds: 0.0506.
Number 2:	NAICS Code: 238990.	Project: Eastside Transfer Station - Concrete and Pavement.	Amount DOT Funds: \$1,100,000.00.	Percent Total Funds: 0.1390.
Number 3:	NAICS Code 236220.	Project: Eastside Transfer Station - Shelter Canopy.	Amount DOT Funds: \$500,000.00.	Percent Total Funds 0.0632.
Number 4:	NAICS Code 236220.	Project: Eastside Transfer Station – Building.	Amount DOT Funds: \$2,000,000.00.	Percent Total Funds 0.2528.
Number 5:	NAICS Code 238990.	Project: ADA Improvements Capital Improvement Project.	Amount DOT Funds: \$1,500,000.00.	Percent Total Funds 0.1896.
Number 6:	NAICS Code 485991.	Project: ADA Paratransit Service.	Amount DOT Funds: \$600,000.00.	Percent Total Funds 0.0758.
Number 7:	NAICS Code 333618.	Project: Bus Engines.	Amount DOT Funds: \$600,000.00.	Percent Total Funds 0.0758.
Number 8:	NAICS Code 423130.	Project: Tires and Tubes.	Amount DOT Funds: \$540,000.00.	Percent Total Funds 0.0682.
Number 9:	NAICS Code 441110.	Project: Support Vehicle Replacement.	Amount DOT Funds: \$150,000.00.	Percent Total Funds 0.0190.
Number 10:	NAICS Code 541611.	Project: Consulting Services for Transit Electrification Plan.	Amount DOT Funds: \$150,000.00	Percent Total Funds 0.0190.
Number 11:	NAICS Code 811121.	Project: Transit Vehicle Security Barriers.	Amount DOT Funds: \$120,000.00.	Percent Total Funds 0.0152.
Number 12:	NAICS Code 334290.	Project: Bus stop wayside display signage.	Amount DOT Funds: \$100,000.00.	Percent Total Funds 0.0126.
Number 13:	NAICS Code 423430.	Project: Miscellaneous Computer Equipment.	Amount DOT Funds: \$62,500.00.	Percent Total Funds 0.0079.
Number 14:	NAICS Code 334220.	Project: Clever Devices Equipment for cutaway vans.	Amount DOT Funds: \$60,000.00.	Percent Total Funds 0.0076.
Number 15:	NAICS Code 541512.	Project: Clever Mobile CAD.	Amount DOT Funds: \$30,000.00.	Percent Total Funds 0.0038.
<b>Total FTA-Assisted Contract Funds:</b>			<b>\$ 7,912,500.00.</b>	<b>1.0000.</b>

Each project category then received a weight according to the anticipated dollar amount as a percentage of all projects.

## **Step 2: Relative Availability of D-B-Eee Firms:**

For each NAICS code, the Florida UCP Directory was queried online on June 21, 2022. ([URL: https://fdotxwp02.dot.state.fl.us/EqualOpportunityOfficeBusinessDirectory/CustomSearch.aspx](https://fdotxwp02.dot.state.fl.us/EqualOpportunityOfficeBusinessDirectory/CustomSearch.aspx)) All firms with the status “Certified” which were located and available to work anywhere within the State of Florida were counted towards available D-B-Eees. Firms are responsible for stipulating which NAICS code corresponds to their scope of business. Firms based outside of Florida but available to work in Florida were not counted. For the number of available firms, both D-B-Eee and non-D-B-Eee, the same NAICS codes were used to query the US Census 2020 County Business Patterns Survey (available at [data.census.gov/cedsci/](http://data.census.gov/cedsci/)). The number of firms available include all firms associated with that six-digit NAICS code within all counties in Florida.

The State of Florida was selected as the area of interest because RTS determined that the majority of its contractors, with the exclusion of transit bus manufacturers, are located within the state. Counties with the highest populations within the state were the most highly represented, rather than the counties geographically closest to Alachua County, which is where RTS is located.

**STEP 2 Data Table:**

<b>Number.</b>	<b>NAICS Code.</b>	<b>Project.</b>	<b>Number of D-B-Eees available to perform this work.</b>	<b>Number of all firms available including D-B-Eees.</b>	<b>Relative Availability.</b>
Number 1.	238910.	Eastside Transfer Station - Site Preparation Work.	295.	1657.	0.1780.
Number 2.	238990.	Eastside Transfer Station - Concrete and Pavement.	355.	3715.	0.0956.
Number 3.	236220.	Eastside Transfer Station - Shelter Canopy.	362.	2663.	0.1359.
Number 4.	236220.	Eastside Transfer Station – Building.	362.	2663.	0.1359.
Number 5.	238990.	ADA Improvements Capital Improvement Project.	355.	3715.	0.0956.
Number 6.	485991.	ADA Paratransit Service.	23.	216.	0.1065.
Number 7.	333618.	Bus Engines.	0.	3.	0.0000.
Number 8.	423130.	Tires and Tubes.	0.	203.	0.0000.
Number 9.	441110.	Support Vehicle Replacement.	0.	1207.	0.0000.
Number 10.	541611.	Consulting Services for Transit Electrification Plan.	235.	9324.	0.0252.
Number 11.	811121.	Transit Vehicle Security Barriers.	2.	2031.	0.0010.
Number 12.	334290.	Bus stop wayside display signage.	2.	6.	0.3333.
Number 13.	423430.	Miscellaneous Computer Equipment.	7.	482.	0.0145.
Number 14.	334220.	Clever Devices Equipment for cutaway vans.	0.	35.	0.0000.
Number 15.	541512.	Clever Mobile CAD.	86.	3777.	0.0228.
			<b>2,084.</b>	<b>31,697.</b>	<b>0.0657.</b>

Some of the concentration figures seemed high within the construction field, which may suggest a mismatch between the NAICS coding by firms applying to join the UCP Directory and NAICS coding by the US Census Bureau. It is also possible that some firms in the UCP Directory were erroneously counted more than once. However, the overall concentration figure of 6.6% is not out of line with expectations.

**Step 3: Weighted D-B-Eee Availability:**

RTS has chosen to weight the D-B-Eee goal by size of the projects in each NAICS code rather than by the concentration of firms in Florida in that NAICS code. Therefore, the weights from Step 1 are multiplied by the percent availabilities from Step 2.

**STEP 3 Data Table:**

Number.	NAICS Code.	Project.	Weight.	Availability.	Weighted Base Figure.
Number 1.	238910.	Eastside Transfer Station - Site Preparation Work.	0.0506.	0.1780.	0.0090.
Number 2.	238990.	Eastside Transfer Station - Concrete and Pavement.	0.1390.	0.0956.	0.0133.
Number 3.	236220.	Eastside Transfer Station - Shelter Canopy.	0.0632.	0.1359.	0.0086.
Number 4.	236220.	Eastside Transfer Station – Building.	0.2528.	0.1359.	0.0344.
Number 5.	238990.	ADA Improvements Capital Improvement Project.	0.1896.	0.0956.	0.0181.
Number 6.	485991.	ADA Paratransit Service.	0.0758.	0.1065.	0.0081.
Number 7.	333618.	Bus Engines.	0.0758.	0.0000.	0.0000.
Number 8.	423130.	Tires and Tubes.	0.0682.	0.0000.	0.0000.
Number 9.	441110.	Support Vehicle Replacement.	0.0190.	0.0000.	0.0000.
Number 10.	541611.	Consulting Services for Transit Electrification Plan.	0.0190.	0.0252.	0.0005.
Number 11.	811121.	Transit Vehicle Security Barriers.	0.0152.	0.0010.	0.0000.
Number 12.	334290.	Bus stop wayside display signage.	0.0126.	0.3333.	0.0042.
Number 13.	423430.	Miscellaneous Computer Equipment.	0.0079.	0.0145.	0.0001.
Number 14.	334220.	Clever Devices Equipment for cutaway vans.	0.0076.	0.0000.	0.0000.
Number 15.	541512.	Clever Mobile CAD.	0.0038.	0.0228.	0.0001.
				<b>Total.</b>	<b>0.0963.</b>
				<b>Base Goal.</b>	<b>9.6%.</b>

The fourth column is therefore the percentage of all FTA grant awards expected to be performed by the D-B-Eee. The figures in this column are subsequently summed to determine the expected percentage of all FTA grant awards to be performed by the D-B-Eees. This total is called the Base Goal.

**Step 4: Historical Participation:**

It is important that D-B-Eee goals reflect local conditions and underlying trends. Therefore, the amount of D-B-Eee contract awards for the prior three-year reporting period was obtained and the percent to D-B-Eee was calculated.

**STEP 4 Data Table:**

Number.	Year.	Report.	Total Prime Dollars.	Total D-B-Eee Dollars.	Percent to D-B-Eee.
Number 1.	fiscal year2019.	First Semi-Annual Report.	\$2,292,378.00.	\$0.00.	0.00%.
Number 2.	fiscal year2019.	Second Semi-Annual Report.	\$79,440.00.	\$0.00.	0.00%.
Number 3.	fiscal year2020.	First Semi-Annual Report.	\$968,064.00.	\$733,654.00.	75.79%.
Number 4.	fiscal year2020.	Second Semi-Annual Report.	\$2,216,731.00.	\$0.00.	0.00%.
Number 5.	fiscal year2021.	First Semi-Annual Report.	\$171,146.00.	\$0.00.	0.00%.
Number 6.	fiscal year2021.	Second Semi-Annual Report.	\$11,812.00.	\$0.00.	0.00%.
		Overall Attainment during previous 3-year period.			<b>12.8%.</b>

**Average of the weighted goal of 9.6% with the historical median of 0% is 4.8%.**

The participation for the years 2019, 2020, and 2021 is 0%, 23.04%, and 0%. **The median is 0%.** Therefore, the Base Goal is averaged with the median participation to arrive at the overall goal of **4.8%.**

The goal-setting methodology and goal figures arrived at are in line with the goal set for the fiscal years 2020 through 2022 period. For the fiscal years 2016 through 2018 period, the amount of D-B-Eee participation was 0% for each year. The D-B-Eee firm availability, using the statewide area, was 6.2%, and the final goal was 3%.

**Race Conscious:**

The USDOT encourages D-B-Eee goals to be met via race-neutral means such as providing small business engagement and support services to the greatest extent possible, per 49 CFR § 26.51. Race-conscious means are defined as contract goals and must be established to meet any portion of the recipient’s overall goal not projected to be able to be met using race-neutral means.

While the goal for this period is higher than the goal for the previous three-year period, the goal for the previous three-year period was met using race neutral means. Therefore, it is appropriate to project that the goal may be met via race-neutral means.

Race/Gender Neutral.	4.8%.
Race/Gender Conscious.	0.0%.
Total D-B-Eee.	4.8%.

D-B-Eee participation will be monitored continuously and the need for contract goals will be re-evaluated annually through fiscal year 2023 through 2025.

## Public Notice:

This draft goal methodology and goal will be published on the RTS website for 30 days. In addition, input and guidance will be solicited from the following community partners.

- The City of Gainesville Office of Equal Opportunity.
- Gainesville Area Chamber of Commerce.
- Gainesville Area Innovation Network/startGNV.
- SF Center for Innovation and Economic Development (CIED).
- University of North Florida's Small Business Development Center (SBDC).
- Business Resources at UF's Side Martin Biotechnology Incubator Program.
- City of Gainesville Small Business Procurement Program.
- UF Small Business and Supplier Diversity.
- Florida Procurement Technical Assistance Center.
- Supplier Connection.
- Advanced Manufacturing Association of North Central Florida (AMANCF).
- Gainesville Area Women's Network (GAWN).
- Our Town.
- Florida Small Business Development Center.
- Institute for Workforce Innovation.
- Career Source North Central Florida.
- Florida Disadvantaged Business Enterprise Program.
- Small Business Resource Network Jacksonville.
- Florida Advisory Council on Small and Minority Business Development.